

# SPONSORSHIP OPPORTUNITIES

Over the past 50 years, Higher Achievement has supported thousands of middle school scholars on their journey to high school and lifelong success. Your partnership ensures students in our community have access to rigorous academic enrichment, social-emotional skill-building, and caring mentors who support their growth. Together, we're building a legacy of impact—one that transforms lives and strengthens our community.

Join Higher Achievement in recognizing this milestone anniversary as we honor our scholars, families, mentors, and community champions.

## Committee

**George Vogeley, Genea (co-chair)**

**Greg Weber, Studio Alliance (co-chair)**

Jeb Byrne, Bearfoot Ventures

Janice Cori, Higher Achievement

Jay Epstien, DLA Piper

Wendy Feldman Block, Savills

Matt Johnston, Colliers

Amit Luthra, Barrington Residential

Henry Ross, First Form

Malcolm Shaw, Bellwether Enterprise

Lynsey Wood Jeffries, Higher Achievement

## Host Committee

**Mitch Brooks, High Street Equity Partners (co-chair)**

**James Morgan, Higher Achievement (co-chair)**



**WEDNESDAY, NOVEMBER 5, 2025**

**6:00-9:00 P.M.**

Capital Turnaround

770 M St SE, Washington, DC 20003

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"Higher Achievement has helped me experience more in life than I ever thought I would have. Going to college seems possible now..."

-ADDISEN, HIGHER ACHIEVEMENT ALUM

”





## SPONSORSHIP BENEFITS

|  | \$50,000<br>Presenting | \$25,000<br>Valedictorian | \$15,000<br>Salutatorian | \$10,000<br>Summa Cum Laude | \$5,000<br>Magna Cum Laude | \$2,500<br>Cum Laude | \$1,000<br>Honor Roll |
|--|------------------------|---------------------------|--------------------------|-----------------------------|----------------------------|----------------------|-----------------------|
| Admission to event   | 20 tickets             | 15 tickets                | 10 tickets               | 7 tickets                   | 4 tickets                  | 3 tickets            | 2 tickets             |
| Digital banner image recognition throughout the seated program   | ✓                      |                           |                          |                             |                            |                      |                       |
| Verbal recognition during seated program                         | ✓                      | ✓                         |                          |                             |                            |                      |                       |
| Full screen logo or custom image displayed during seated program | ✓                      | ✓                         | ✓                        |                             |                            |                      |                       |
| Recognition on social media pre-event                            | ✓                      | ✓                         | ✓                        | ✓                           |                            |                      |                       |
| Logo recognition during event reception                          | ✓                      | ✓                         | ✓                        | ✓                           | ✓                          |                      |                       |
| Recognition in pre- and post-event emails                        | Logo                   | Logo                      | Logo                     | Name                        | Name                       | Name                 |                       |
| Recognition on event website                                     | ✓                      | ✓                         | ✓                        | ✓                           | ✓                          | ✓                    | ✓                     |

## Become an Anniversary Sponsor

This year only, join us in celebrating Higher Achievement's 50-year legacy. Become an Anniversary Sponsor by increasing your previous donation by 50%. All Anniversary Sponsors will be recognized on our website and on the night of the event.



**YES!** I/We will sponsor the 2025 event at the following level:

- ☐ \$50,000 Presenting Sponsor
- ☐ \$25,000 Valedictorian
- ☐ \$15,000 Salutatorian
- ☐ \$10,000 Summa Cum Laude
- ☐ \$5,000 Magna Cum Laude
- ☐ \$2,500 Cum Laude
- ☐ \$1,000 Honor Roll

- ☐ I/We are unable to sponsor this year, but enclosed is a tax-deductible contribution in the amount of \$\_\_\_\_\_.



## Payment Method

BY CHECK (preferred): Enclosed is my check payable to Higher Achievement in the amount of \$\_\_\_\_\_

BY CREDIT CARD: Payments via credit card can be made [online](#).

## Contact Information

Sponsor Name (as it should be listed on materials): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

For inclusion in event programming, please return this form **by October 1, 2025** to:

Higher Achievement P.O. Box 25253 New York, NY 10087-5253  
[goingplaces@higherachievement.org](mailto:goingplaces@higherachievement.org)

Higher Achievement is a 501(c)(3) not for profit organization EIN #: 52-1383374. All contributions are tax-deductible to the amount permitted by law. All benefits are subject to program deadlines.



## Extend Your Support Through Mentoring

Higher Achievement mentors are key partners to our scholars' success. Our mentors comprise a rich network of community members who are invested in the neighborhoods where they work and live, and who believe that opportunities make all the difference. [LEARN MORE](#)