



RVA
Field Day
HIGHER
ACHIEVEMENT



Saturday, June 1, 2024 | 11:00 a.m. | Bon Secours Training Center

SPONSORSHIP 2024

Higher Achievement closes the opportunity gap during the pivotal middle school years. By leveraging the power of communities, Higher Achievement's proven model provides a rigorous learning environment, caring role models, and a culture of high expectations, resulting in college-bound scholars with the character, confidence, and skills to succeed.

Join the Higher Achievement Young Professionals Board for the 7th Annual Field Day RVA. Participants will get back to their youth and compete in teams of 5-8 people in field day events just like in middle school! **NEW THIS YEAR:** Each team must have at least one adult (18+) and one minor (17 and under); all games are kid-friendly. There will be prizes, music, refreshments, and more! Field Day RVA is the perfect opportunity for family fun, friend-raising, and supporting our community of talented scholars.



For inclusion in event programming, please return this form to:

Katey Comerford
kcomerford@higherachievement.org

Higher Achievement is a 501(c)(3) not for profit organization
EIN #: 52-1383374.
All contributions are tax-deductible to the amount permitted by law.
All benefits are subject to program deadlines.



Photo © Fred Morton Photography

SPONSORSHIP BENEFITS

| | | | |
|---------------------------------------|------------------------------------|--------------------------------|----------------------------------|
| \$10,000 Presenting Sponsor | \$7,000 Platinum Sponsor | \$5,000 Gold Sponsor | \$2,500 Silver Sponsor |
|---------------------------------------|------------------------------------|--------------------------------|----------------------------------|

Field Day | June 1, 2024 | Projected attendance 200+ | Must confirm sponsorship by May 3
Preferential volunteer opportunities open to all sponsors

| | 75% off | 50% off | 25% off | 25% off |
|---|---------|---------|---------|---------|
| Registration discount per team | 75% off | 50% off | 25% off | 25% off |
| Company name integrated into event title | ✓ | | | |
| Logo on front of giveaway item | ✓ | | | |
| Logo on back of giveaway item | ✓ | ✓ | ✓ | ✓ |
| Recognition on event website | ✓ | ✓ | ✓ | |
| Recognition via social media | 3x | 2x | 1x | 1x |
| Recognition on promotional materials | ✓ | ✓ | ✓ | |
| Printed signage at the event | ✓ | ✓ | ✓ | ✓ |
| Recognition by emcee throughout the event | ✓ | ✓ | ✓ | |
| Logo on thank you email to all participants | ✓ | ✓ | ✓ | ✓ |

YES! I/We will sponsor at the following level:

- \$10,000 Presenting Sponsor
- \$7,000 Platinum Sponsor
- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- I/We are unable to sponsor this year, but enclosed is a tax-deductible contribution in the amount of \$_____.

Please contact me about volunteer opportunities

Payment Method

Enclosed is my check payable to Higher Achievement in the amount of \$_____.
 Gifts may be made by credit card [on our website](#).

Contact Information

Sponsor Name (as it should be listed on materials): _____
 Contact Name: _____
 Company: _____
 Address: _____
 Phone: _____
 Email: _____