



GOING PLACES 2023

HONORING



NEW YORK LIFE
FOUNDATION

Wednesday, November 8, 2023

6:00-9:00 p.m.

Martin Luther King Jr. Memorial Library

901 G St NW Washington, DC 20001

SPONSORSHIP OPPORTUNITIES

Higher Achievement has the privilege of offering academic encouragement, support, and opportunities to hundreds of committed middle school scholars during their formative middle school years. Your partnership fuels our mission to close the opportunity gap as we lean into and live out our core values of scholar-centricity, voice and inclusion, racial equity, the power of community, and striving for greatness.

Going Places celebrates the dedication, passion, and talent of our scholars, and recognizes the families, mentors, and community champions who support them along the way.

Committee Chairs

Melanie Miller, EY-Parthenon &
George Vogelei, Cove

Committee

Cecil Belfon, Accenture
Janice Cori, Higher Achievement
Jay Epstien, DLA Piper
Wendy Feldman Block, Savills
Matt Johnston, Colliers
Shadavia Jones, Brex
Connor Kupersmith, EY-Parthenon
Adriane Lanier
Amit Luthra, Barrington Residential
Henry Ross
Malcolm Shaw, Bellwether Enterprise
Beshon Trusty, Higher Achievement
Greg Weber, Alliance
Justin Wilson, Cruise
Lynsey Wood Jeffries, Higher Achievement





SPONSORSHIP BENEFITS

	\$25,000 Valedictorian	\$15,000 Salutatorian	\$10,000 Summa Cum Laude	\$5,000 Magna Cum Laude	\$2,500 Cum Laude	\$1,000 Honor Roll
Admission to in-person event	15 tickets	10 tickets	7 tickets	4 tickets	3 tickets	2 tickets
Full screen logo or custom image displayed at the event	✓	✓				
Recognition on social media pre-event	✓	✓	✓			
Logo recognition at the event	✓	✓	✓	✓		
Recognition in pre- and post-event emails	Logo	Logo	Name	Name	Name	
Recognition on event website	✓	✓	✓	✓	✓	✓



Partner with Scholars

Higher Achievement mentors are key partners to our scholars' success. Our mentors comprise a rich network of community members who are invested in the neighborhoods where they work and live, and who believe that opportunities make all the difference.

[LEARN MORE](#)

YES! I/We will sponsor the 2023 event at the following level:

- \$25,000 Valedictorian
- \$15,000 Salutatorian
- \$10,000 Summa Cum Laude
- \$5,000 Magna Cum Laude
- \$2,500 Cum Laude
- \$1,000 Honor Roll

- I/We are unable to sponsor this year, but enclosed is a tax-deductible contribution in the amount of \$_____.



Payment Method

BY CHECK (preferred): Enclosed is my check payable to Higher Achievement in the amount of \$_____

BY CREDIT CARD: Payments via credit card can be made [online](#).

Contact Information

Sponsor Name (as it should be listed on materials): _____

Contact Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

For inclusion in event programming, please return this form **by October 13, 2023** to:

Higher Achievement
PO Box 200546, Pittsburgh, PA 15251-0546
goingplaces@higherachievement.org

Higher Achievement is a 501(c)(3) not for profit organization EIN #: 52-1383374. All contributions are tax-deductible to the amount permitted by law. All benefits are subject to program deadlines.