



SPRING EVENTS 2023

Higher Achievement closes the opportunity gap during the pivotal middle school years. By leveraging the power of communities, Higher Achievement's proven model provides a rigorous learning environment, caring role models, and a culture of high expectations, resulting in college-bound scholars with the character, confidence, and skills to succeed.

SPONSORSHIP OPPORTUNITIES



Join the Higher Achievement Young Professionals Board as they kick off a season of fundraising and support at Band Camp, a night of live, local music and cheer. With a donation at the door, participants will be offered drink tickets, a fabulous raffle, and of course the live bands!



Our scholars use their voices every day to question, engage, advocate, and influence. At Love Out Loud they have the opportunity to showcase their voices through original works of poetry. Prepare to be inspired at our first, in-person Love Out Loud since 2019! Families, scholars, friends, and supporters are all welcome to join us.



Join the Higher Achievement Young Professionals Board for the 6th Annual Field Day RVA. Get back to your youth and compete in teams of 5-6 people in field day events just like when you were in middle school! There will be prizes, music, refreshments, and food trucks, and more! A perfect opportunity for team building, friend raising, and supporting our community of talented scholars.



SPONSORSHIP BENEFITS

	\$15,000 Presenting Sponsor	\$10,000 Platinum Sponsor	\$7,000 Gold Sponsor	\$5,000 Silver Sponsor	\$6,500 Kick Off Sponsor
AVAILABLE	1	2	4	6	1
Field Day June 3, 2023 Projected attendance 200+ Must confirm sponsorship by May 19					
Team Registration	5 teams	4 teams	2 teams	2 teams	
Company name integrated into event title	✓				
Logo on front of T-shirt given to participants	✓				
Logo on back of T-shirt given to participants	✓	✓	✓	✓	✓
Recognition on event website	✓	✓	✓		
Recognition via social media	3x	2x	1x	1x	
Recognition on promotional materials	✓	✓	✓		✓
Printed signage at the event	✓	✓	✓	✓	
Recognition by emcee throughout the event	✓	✓	✓		
Logo on thank you email to all participants	✓	✓	✓	✓	✓
Love Out Loud April 2023 Projected attendance 150+ Must confirm sponsorship by April 1					
Recognition by emcee during the event	✓	✓			
Recognition on social media	2x	2x	1x		
Reserved seats at event (venue dependent)	4	4	2	2	
Recognition in pre and post-event emails	Logo	Logo	Name	Name	
Logo recognition during the event	✓	✓	✓		
Recognition on event website	✓	✓	✓		
Name recognition on event program	✓	✓	✓	✓	✓
Band Camp March 8, 2023 Projected attendance 200+ Must confirm sponsorship by March 1					
Company name integrated into event title	✓				
Digital logo recognition at the event	✓	✓	✓	✓	✓
Printed logo recognition at the event	✓	✓			✓
Verbal recognition during the event	✓	✓			✓
Logo recognition on social media promotion	✓	✓	✓		✓
VIP Guests (entry/raffle tickets/drink tickets)	20	10	10		10
Opportunity to add an item for raffle	✓	✓	✓	✓	

YES! I/We will sponsor at the following level:

- \$15,000 Presenting Sponsor
- \$10,000 Platinum Sponsor
- \$7,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$6,500 Kick Off Sponsor

- I/We are unable to sponsor this year, but enclosed is a tax-deductible contribution in the amount of

\$_____.

Payment Method

Enclosed is my check payable to Higher Achievement in the amount of \$_____

Gifts may be made by credit card [on our website](#).

Contact Information

Sponsor Name (as it should be listed on materials): _____

Contact Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____



For inclusion in event programming, please return this form to:

Higher Achievement
PO Box 200546 Pittsburgh, PA 15251-0546
info@higherachievement.org

Higher Achievement is a 501(c)(3) not for profit organization EIN #: 52-1383374.
All contributions are tax-deductible to the amount permitted by law.
All benefits are subject to program deadlines.