

2018 GOING PLACES GALA



SPONSORSHIP OPPORTUNITIES

Tuesday, October 23, 2018

The Warner Theatre
513 13th St NW
Washington DC 20004



6:30 pm: Performance and Awards
7:30 pm: Reception
Business/Cocktail Attire



About Higher Achievement

Higher Achievement closes the opportunity gap during the pivotal middle school years. By leveraging the power of communities, Higher Achievement's proven model provides a rigorous year-round learning environment, caring role models, and a culture of high expectations, resulting in college-bound scholars with the character, confidence, and skills to succeed.

Higher Achievement DC Metro provides award-winning academic enrichment programming to motivated middle school students from underserved communities in the Washington region, through seven Achievement Centers in the District of Columbia and one in Alexandria, VA.

About the Gala

The eleventh annual Going Places Gala celebrates 43 years of dedication and commitment by Higher Achievement scholars, mentors, and champions. The evening will feature a performance by Higher Achievement scholars and alumni inside the Warner Theatre, followed by a cocktail reception and buffet dinner. Current scholars and alumni will join guests during the reception to speak about their personal experiences in the program.

For more information about the Gala, please contact gala@higherachievement.org

2018 GOING PLACES GALA



\$50,000 - Presenting Sponsor

- Admission for 20
- Reserved seating for all guests in the front of the Warner Theatre
- Reserved seating at the reception
- Logo on invitation and two-page centerfold color ad in program
- Speaking opportunity for company representative
- Inclusion in Gala press materials and recognition on Gala website
- Sponsor logo and name on prominent signage at Gala
- Company recognition in Higher Achievement Annual Report
- Social media post
- Employee engagement opportunities
- Year-long recognition as a Higher Achievement sponsor at all 2018/2019 programmatic events

\$25,000 - Valedictorian

- Admission for 15
- Reserved seating for all guests in the front of the Warner Theatre
- Reserved seating at the reception
- Invitation listing and full-page color ad in program
- Inclusion in Gala press materials and recognition on Gala website
- Sponsor logo and name on prominent signage at Gala
- Company recognition in Higher Achievement Annual Report
- Social media post
- Employee engagement opportunities

\$15,000 - Salutatorian

- Admission for 10
- Invitation listing and half-page color ad in program
- Recognition on Gala website
- Sponsor logo and name on prominent signage at Gala
- Company recognition in Higher Achievement Annual Report

\$10,000 - Summa Cum Laude

- Admission for 7
- Invitation listing and half-page black and white ad in program
- Recognition on Gala website
- Sponsor logo and name on signage at Gala
- Company recognition in Higher Achievement Annual Report

\$7,500 - Magna Cum Laude

- Admission for 5
- Invitation listing and half-page black and white ad in program
- Recognition on Gala website
- Sponsor logo and name on signage at Gala
- Company recognition in Higher Achievement Annual Report

\$5,000 - Cum Laude

- Admission for 4
- Invitation listing and quarter-page black and white ad in program
- Recognition on Gala website
- Sponsor logo and name on signage at Gala
- Company recognition in Higher Achievement Annual Report

2018 GOING PLACES GALA



YES! I/We will sponsor the 2018 Gala at the following level:

- \$50,000 Presenting Sponsor
- \$25,000 Valedictorian
- \$15,000 Salutatorian
- \$10,000 Summa Cum Laude
- \$7,500 Magna Cum Laude
- \$5,000 Cum Laude

- I/We are unable to sponsor this year, but enclosed is a tax-deductible contribution in the amount of \$_____.
- Please contact me about Employee Engagement Opportunities (including hosting a mentor information session or a scholar field trip).



Payment Method

Enclosed is my check payable to Higher Achievement in the amount of \$_____ (preferred)

Please charge my Mastercard/Visa/American Express in the amount of \$_____

Name on Card: _____

Card Number: _____ Exp. _____

Signature: _____ CID _____

Contact Information

Sponsor Name (as it should be listed on Gala materials): _____

Contact Name: _____ Company: _____

Address: _____ Phone: _____

Email: _____

For inclusion in Gala materials, please return this form by **July 2, 2018** to:
Janelle Hunter
Higher Achievement

202-375-7713 | gala@higherachievement.org

317 8th Street, NE Washington, DC 20002

Higher Achievement is a 501(c)(3) not for profit organization EIN #: 52-1383374.

All contributions are tax-deductible to the amount permitted by law. All benefits are subject to printing deadlines.