

SPONSORSHIP OPPORTUNITIES



Tuesday, October 23, 2018

The Warner Theatre 513 13th St NW Washington DC 20004

6:30 pm: Performance and Awards 7:30 pm: Reception Business/Cocktail Attire





About Higher Achievement

Higher Achievement closes the opportunity gap during the pivotal middle school years. By leveraging the power of communities, Higher Achievement's proven model provides a rigorous year-round learning environment, caring role models, and a culture of high expectations, resulting in college-bound scholars with the character, confidence, and skills to succeed.

Higher Achievement DC Metro provides award-winning academic enrichment programming to motivated middle school students from underserved communities in the Washington region, through seven Achievement Centers in the District of Columbia and one in Alexandria, VA.





About the Gala

The eleventh annual Going Places Gala celebrates 43 years of dedication and commitment by Higher Achievement scholars, mentors, and champions. The evening will feature a performance by Higher Achievement scholars and alumni inside the Warner Theatre, followed by a cocktail reception and buffet dinner. Current scholars and alumni will join guests during the reception to speak about their personal experiences in the program.

For more information about the Gala, please contact gala@higherachievement.org



\$50,000 - Presenting Sponsor

- Admission for 20
- Reserved seating for all guests in the front of the Warner Theatre
- Reserved seating at the reception
- Logo on invitation and two-page centerfold color ad in program
- Speaking opportunity for company representative
- Inclusion in Gala press materials and recognition on Gala website
- Sponsor logo and name on prominent signage at Gala
- Company recognition in Higher Achievement Annual Report
- Social media post
- Employee engagement opportunities
- Year-long recognition as a Higher Achievement sponsor at all 2018/2019 programmatic events

\$25,000 - Valedictorian

- Admission for 15
- Reserved seating for all guests in the front of the Warner Theatre
- Reserved seating at the reception
- Invitation listing and full-page color ad in program
- Inclusion in Gala press materials and recognition on Gala website
- Sponsor logo and name on prominent signage at Gala
- Company recognition in Higher Achievement Annual Report
- Social media post
- Employee engagement opportunities

\$15,000 - Salutatorian

- Admission for 10
- Invitation listing and half-page color ad in program
- Recognition on Gala website
- Sponsor logo and name on prominent signage at Gala
- Company recognition in Higher Achievement Annual Report

\$10,000 - Summa Cum Laude

- Admission for 7
- Invitation listing and half-page black and white ad in program
- Recognition on Gala website
- Sponsor logo and name on signage at Gala
- Company recognition in Higher Achievement Annual Report

\$7,500 - Magna Cum Laude

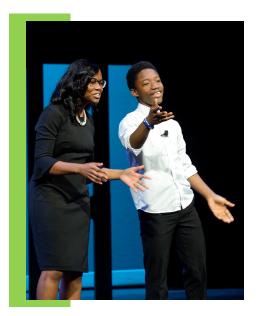
- Admission for 5
- Invitation listing and half-page black and white ad in program
- Recognition on Gala website
- Sponsor logo and name on signage at Gala
- Company recognition in Higher Achievement Annual Report

\$5,000 - Cum Laude

- Admission for 4
- Invitation listing and quarter-page black and white ad in program
- Recognition on Gala website
- Sponsor logo and name on signage at Gala
- Company recognition in Higher Achievement Annual Report







YES! I/We w	ill sponso	r the 2018 Gala at the following level:	2018	
	\$50,000	Presenting Sponsor		
	\$25,000	Valedictorian		
	\$15,000	Salutatorian	PLACES	
	\$10,000	Summa Cum Laude	GALA	
	\$7,500	Magna Cum Laude	HIGHER ACHIEVEMENT 1975-2015	
	\$5,000	Cum Laude		
	 I/We are unable to sponsor this year, but enclosed is a tax-deductible contribution in the amount of \$ 			
	Please contact me about Employee Engagement Opportunities (including hosting a mentor information session or a scholar field trip).			
Payment Meth	od			
Enclosed is my ch	ieck payabl	e to Higher Achievement in the amount of \$	(preferred)	
Please charge my	Mastercar	d/Visa/American Express in the amount of \$		
Name on Card:			-	
Card Number:			_ Exp	
Signature: CID				
Contact Inform	ation			
Sponsor Name (a	s it should	be listed on Gala materials):		
Contact Name:		Company:		
Address: Phone:				
Email:				
	For inclus	tion in Gala materials, please return this form by <u>July</u> Janelle Hunter Higher Achievement 202-375-7713 gala@higherachievement.org	<u>2, 2018</u> to:	
	"	317 8th Street, NE Washington, DC 20002		
	Higher Ac	hievement is a 501(c)(3) not for profit organization EIN #: 5	2-1383374.	
All contributions are tax-deductible to the amount permitted by law. All benefits are subject to printing deadlines.				